



# GENERAL DATA PROTECTION REGULATION

## CHECK-LIST – ARE YOU READY?

Under EU law, personal data can only be gathered legally under strict conditions, for a legitimate purpose. Furthermore, persons or organizations which collect and manage personal information must protect it from misuse and must respect certain rights of the data owners which are guaranteed by EU law.

Therefore, **common new EU rules have been established** to ensure that personal data enjoys a high standard of protection everywhere in the EU. These rules will apply to all companies after May 25, 2018.

The EU's **Data Protection Directive** also foresees specific rules for the transfer of personal data outside the EU to ensure the best possible protection of data when it is exported abroad.

**[That has an impact on your company.](#)**

Timestamp Advance is the expert that can help you comply with new regulations, collect, harness, curate and protect your data.

We have compiled a Check-List to help you assess how well prepared you are for the changes.

*Luis de Matos*

Industry Business Director – Digital Media & Gaming

# AWARENESS

- Are you aware that new data protection and privacy regulations have changed in the EU and will come into force in May 2018?
- Are you located in one of the EU's countries? If you're not, do you have players/users in EU countries (even if you only offer F2P games)?
- Do you collect, hold, process or retrieve personal information from players from the EU? This might include, name, email address, ip address, location, phone number, social media account data, player behavior and any other information that is unique to an individual.
- Do you subject player's information to analytics, AI algorithms or in any way shape or form use that information in Marketing or Advertising activities?
- Are you unsure if you have the required processes in place and if your organization is affected by the Regulation?

IF YOUR REPLY TO ANY OF THE ABOVE QUESTIONS IS "YES", **WE CAN HELP**



## The GDPR Workshop

Everything you want to know about the GDPR and its impact on your organization.

People, Security, Governance, Procedures

Create a GDPR Action Plan.

Contact us today

Luis de Matos, Business Industry Director – Digital Media & Gaming

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[timestampadvance.com/gdprworkshop](https://timestampadvance.com/gdprworkshop)



# ASSESSMENT

- Have you reviewed your privacy policies, procedures and documentation? Are they in order and kept up to date and ready to be inspected by authorities?
- Is there a strategy in place covering issues such as data classification, retention, collection, destruction, storage and search?
- Do you have a clear report on all your data sources, how your databases are build up, what is the consolidation process and what and how data is stored and cross referenced?
- Do you have a Data Inventory and clear procedures in place that regulate how Personal Data is stored and accessed across your organization, where is it transferred from and to (including third parties)?
- Do you have effective data retention policies, clearly stated and do you limit the type and volume of data collected to 'as needed' to complete specific tasks authorized in advance?
- Do you design systems with user preferences in mind, in order to prevent data collected for one purpose to be used for other purposes?
- Are there mapping and risk assessment reports of the current data processing activities?

IF YOUR REPLY TO ANY OF THE ABOVE QUESTIONS IS "YES", **WE CAN HELP**



## The GDPR Diagnose

Full in-depth diagnose designed to evaluate current procedures and GDPR compliance

Data acquisition, formating, storage, retrieval, access, duplication, storage, security.

Contact us today

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# PROTECTION / SECURITY

- Have you improved your Data Protection/Security systems, making sure your staff is properly trained to operate under the new standards?
- Have breach notification processes been implemented?
- Have you enhanced your incident management processes and your detection and response capabilities?
- Is your organization ready to implement "Privacy by Design" across your systems' lifecycles?
- Is there a mapping and risk assessment of the current data processing activities?
- Are there strict data sharing controls within and outside the your organization?
- Does your Privacy Policy use aggregated, key coded, pseudonymous or anonymous data where possible, preventing identifiable user data to be linked without prior consent?
- Have the systems been designed and tested to implement the Privacy Policy in every detail?

IF YOUR REPLY TO ANY OF THE ABOVE QUESTIONS IS "YES", **WE CAN HELP**



## Privacy and Protection GDPR Initiative

Improving privacy and protection,  
making sure GDPR compliant procedures  
are in place.

Privacy by design, stronger controls, detection,  
and response, Breach Notification process

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# GOVERNANCE

- Does your organization have a governance group that oversees all your privacy activities, led by a senior manager or executive?
- If your organization has more than 250 employees, are you ready to appoint and train a Data Protection Officer?
- Has your organization implemented procedures to fulfill the "right to be forgotten", "right to erasure" and "right to data portability" granted by the new Regulation?
- Have you considered how your organization requests and records consent, how it keeps a clear record of what each individual data subject consented to and how to obtain parental consent where services are used by children under 16\*?
- Have you aligned your IT, as it stands after GDPR changes, with your Business terms and goals?
- Have you developed metrics to measure the status of your privacy program? Do you have the tools in place to report regularly and create annual statements of compliance?
- Is there specialized legal counsel in place?

\* it varies from member State to member State.

**IF YOUR REPLY TO ANY OF THE ABOVE QUESTIONS IS "YES", WE CAN HELP**



## Governance GDPR Initiative

Getting privacy policies, people, procedures and documentation in order, keep them up to date.

Governance group, Data Protection Officer\*, data roles, alignment of business terms and IT, Auditing and Reporting procedures.

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\* mandatory for organizations with more than 250 employees

# SOME OF OUR CLIENTS



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## REFERENCES

### DIGITAL MEDIA & GAMES



### TELCO, MEDIA AND RETAIL



### FINANCIAL SERVICES



### HEAVY INDUSTRY AND UTILITIES



### TECHNOLOGY



\* Additional references available upon request